



ELITE

POWER OF KNOWLEDGE



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The COSMOS (Business Quiz) Club of IBA, Bangalore, encourages the spirit of quizzing and creates a thirst for knowledge. It prepares teams for participation in various competitions developing the Business quiz Quotient. Along with these, COSMOS creates awareness on various issues and current updates regarding important developments on the internet and Web.

COSMOS conducts several sessions which creates a spark in the minds and grooms and enhances analytical and critical communication and presentation skills .

COSMOS also networks with the Club COSMOS alumnus to capacitate the SIP readiness in the students.

Cosmos (koz?m?s, -mos) n. The world or universe considered as an orderly system.

In short, COSMOS Club signifies focus, depth and thirst for knowledge.

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Mentor Talks



Prof. Monika Anand

Dear IBAians!!!

Welcome to the first newsletter of “**COSMOS**” **August Issue** for the year 2014-15. As you read this newsletter the overall objective you will realize is to groom skills in you to be successful at 21st Century workplace. Three main objectives of being a part of Club COSMOS:

GENERAL KNOWLEDGE MAKES YOU SMARTER

Knowledge makes you smarter. I have a soft spot for Bill Gates because he has correctly told youth that wide reading and general knowledge are critical to competence. But it happens that Bill Gates knows a lot of facts as he reads a lot.

GENERAL KNOWLEDGE MAKES YOU GENERALLY COMPETENT IN THE TASKS OF LIFE

This leads to point two: the more broad general knowledge you have, the more competent you become in dealing with the tasks of life. The biggest actor in student achievement is teacher quality. You tend to be a good teacher if you tend to be a generally competent person, and you tend to be a generally competent person if you have a lot of general knowledge. What is true for teachers is also true for their students.

GENERAL KNOWLEDGE MAKES EVERYBODY COMPETENT, AND THEREFORE CREATES A JUST SOCIETY

So the more you know, the better you do in life. This has enormous implications for social justice and education. Knowledge makes people competent regardless of race, class, or ethnicity. It is the great social equalizer. Since knowledge is the great equalizer, business schools have a opportunity and responsibility to provide equal life chances for all students, no matter where they come from.

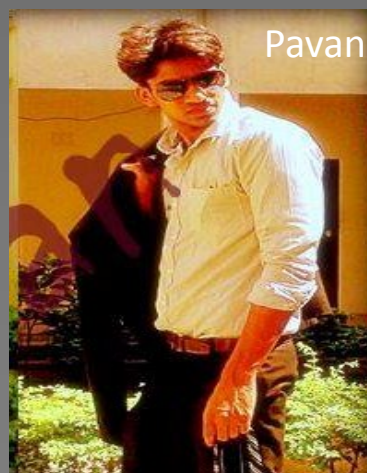
Come “Be the part of COSMOS - where Knowledge is Power”, have a good year- and a good career!!!

Cordially,

Monika Anand



Club COSMOS Members





COSMOS CLUB LAUNCH

The COSMOS Club is launched on 31/07/2014 at 08:30 PM for Batch 2014 –16. The Launch began in the presence of Ex-Secretary – Club COSMOS Mr. Jaibharath . Ms. Jyothirmai gave the Welcome Speech followed by the action packed Launch Video. Later, **Sujeet Naik**, Secretary of COSMOS Club, presented with the previous and next year planned events of the Club.

After which, Mr. Jaibharath gave a speech about the COSMOS Club and the requirement of the quizzing and need of awareness on current updates. Ms. Phanitha and Vinoth jogged the grey cells of batch 14-16 by conducting a Quiz round (Audio and Video round) and distributing sweet somethings to the winners.

In the end, Ms Swapna closed the ceremony with a Vote of thanks.

COSMOS Club Members thank Mr. Jaibharath for his valuable presence and we thank our mentor Ms. Monika Ma'am for her support and guidance. We thank PGDM 13-15 for supporting us and appreciate PGDM 14– 16 for their live and active participation.



COSMOS CALENDAR

E – Zone

Through E- Zone, Club will be conducting one session every month covering the most important developments on the internet and Web either its software/ News related.

COSMOS News Letter - ELITE

New Letter will be released on the 5th of every month covering all the happenings of the month and articles and other Quiz material.

Face of SIP

Face of SIP is a session which will be conducted every month. This includes some selected people from PGDM 13-15 batch presenting their experiences, learnings, and guidance for the 14-16 batch. This will be an interactive session showcasing SIP experience to the batch.

Quiz Bowl

Quiz Bowl is a Quiz event conducted every month/ for one and half month in collaboration with any other club. In this quiz zone, a quiz event in one month will be focussing on the developments in a particular specialization followed with the quiz.

Galaxy War

Galaxy War is a preparation for building in the euphoria for ARCHISH in the world of B- QUIZ with a prize money.

Archish 2015

B- Quiz will be conducted at Archish 2015 with several interactive rounds.

COSMOS Share Point

In COSMOS Share point, which will be conducted every week, where the analytical and critical communication, spontaneity and Presentation skills will be groomed.

Members dedicated Services

Some services are dedicated to only alumni members from this year include

- Access to COSMOS Forum in the Social Media and website.
- COSMOS Personalized News Letter sent every month.

COSMOS Website

COSMOS Website will be regularly updated to make the club action oriented and lively and spread the key message “ Knowledge is Power”.



COSMOS Member upcoming 'Events — August 2014

COSMOS Share point is a biased stage on which all the members of the session can participate and share all their views and their knowledge with all the other members. COSMOS share point will be organized by Sujeet Naik and all other members from 13-15. Each session is divided into 5 Sub sessions as

- ☐ GD
- ☐ Extempore
- ☐ Do you really know your senior???
- ☐ General Talk
- ☐ Business Share Point

COSMOS Share point is conducted every alternative week based . This Month COSMOS is planning for a Guest session details for which will be intimated soon.

We thank the members for the Support of batch 2013-15 & batch 2014-16 for their ongoing Enthusiasm.



Check Your BQ

Q 1. Which family owns the Pune based vaccine maker Serum Institute of India ?

Ans. Poonawalla

Q2. Why have Lego blocks been found in the shores of beaches in England over the last decade ?



Ans. 17 years ago, on February 13, 1997, a ship called the Tokyo Express was enroute to New York when it was hit by a massive wave. The impact of the wave dashing against the ship was such that it washed 62 containers overboard. And around 5 million Lego pieces fell into the sea. Over the years, washed up Lego pieces have been found regularly on the shores of Cornwall in England and some other beaches nearby. Surprisingly most of the Lego pieces that the Tokyo Express lost to the sea were sea themed- lego octopuses, sea grasses, scuba diving apparatus, and even dragons.

Q3. What kind of disorder is textaphrenia ?

Ans. An illusion of having received a text message, even when there is none. Constant checking of smart phones for fresh messages.

Q4. In fashion speak, what is ' athleisure' ?

Ans. Athleisure is a portmanteau of Athletics and Leisure...so it is clothing that can fit in gym as well as for casual activities.

Q5. The shares of Swift Transportation , the largest truckload carrier in US, crashed 14 % because of a typical problem. What is the problem ?

Ans. Lack of drivers

Q6. 'Jab Dard Kicks In, Dard ko Karo Kick " is the tag line for which brand. Heavily promoted in the Salman film Kick ?

Ans. Nise gel from Dr Reddy's Labs.



ELITE TEAM

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